



Economic & Workforce Development Department (EWDD) Weekly Updates

NEWS FOR THE WEEK OF JANUARY 10, 2022

Success Stories

LA:RISE

EWDD is a leadership team partner of the [Los Angeles Regional Initiative for Social Enterprise \(LA:RISE\)](#). This innovative, collaborative partnership unites the City and County of Los Angeles' Workforce Development System (WDS) with non-profit social enterprises and for-profit employers to help individuals with high barriers to employment get good jobs and stay employed. In this week's issue, we share inspirational stories from LA:RISE participants Daniel and Nicole.



ONCE STRUGGLING TO PAY BILLS, NOW RISING THROUGH THE RANKS

Daniel was struggling to stay on top of his bills. He was at risk of experiencing homelessness when he learned about [LA:RISE](#) and the [Los Angeles Conservation Corps \(LACC\)](#), an LA:RISE social enterprise partner. Daniel (pictured above) said he was drawn to the LA:RISE program because it offers opportunities to gain work experience and earn job certifications. "I like that everyone is friendly and people are always looking to help you whenever needed," he said. "There are a lot of opportunities to move up."

During his first few months at the LACC, Daniel demonstrated professionalism and dependability. Daniel's consistent work ethic led to him being offered a promotion to a corps member driver. "Since my promotion, I have more responsibilities that have built up my leadership skills," he said. "I am really proud of this promotion because it shows that I'm responsible and capable."

Daniel is currently working to enroll in Americorps where he can earn a scholarship to help him return to school. He is also confident that he is learning skills that will position him to achieve his goal of pursuing a career as a firefighter and park ranger. In the meantime, he continues to work with the corps on projects based in [LA City Council District \(CD10\)](#). "You just have to do the work, because hard work does pay off," he said.

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there is help and
resources out there.”

LA:RISE

AFTER 10-YEAR GAP, LA:RISE HELPS PARTICIPANT RETURN TO WORK

Nicole was in an outpatient recovery program and eager to get back in the workforce after a 10-year absence. [LA:RISE](#) social enterprise partner [Chrysalis](#) helped Nicole enroll in a job-readiness program that provided her the opportunity to touch up her soft skills, work on her resume and practice for job interviews. Chrysalis offered her a transitional job as a sweeper, her first foray into the job realm in a decade. "Receiving my uniform was a very exciting moment. I couldn't believe I was going to start working."

The LA:RISE program helped Nicole build up her confidence to return to the workforce full-time. She was also reassured that Chrysalis' team would always give her someone to lean on. Nicole worked closely with a Chrysalis employment specialist to find job opportunities where Nicole could draw on her past work experience in customer service and caretaking. Nicole applied,

interviewed and was hired for a role as an assistant counselor at Y&Y recovery.

Nicole is excited about furthering her education. She plans to finish cosmetology school and become a drug and alcohol counselor. She highly encourages others to utilize the services that LA:RISE offers.

“Reach out because there is help and resources out there.”

LINKS to COVID-19 RESOURCES

JOB RESOURCES

LA JOBS PORTAL: jobs.lajobsportal.org

VIRTUAL ORIENTATIONS: bit.ly/LAjoblosshelp

BUSINESS RESOURCES

LA REGIONAL COVID FUND: lacovidfund.org

SMALL BUSINESS PROGRAM: ewddlacity.com/index.php/small-business-loans

BusinessSource Centers: bit.ly/LABusinessSource

WorkSource Centers: bit.ly/EWDDWorkSource

YouthSource Centers: bit.ly/EWDDYouthSource

EWDD Metrics

WORKFORCE DEVELOPMENT DIVISION

WORKSOURCE CENTER CONTACT PERFORMANCE (COVID-19) JANUARY 3, 2021 to JANUARY 7, 2021	
Number of walk-ins	834
Number of walk-ins by appointment	305
Number of call/emails	2,163
Number of calls regarding Unemployment Insurance (UI)	326

YOUTH WORKFORCE DATA FY 20-21 (HIRE LA'S YOUTH) Week ending JANUARY 7, 2021	
Number of applications	6,800
Number of youth in lottery pool	1,441
Number of youth enrolled	2,877
YouthSource Center (YSC) enrollments	983
YSC enrollment goal	2,100
Percent complete	47%

ECONOMIC DEVELOPMENT DIVISION

LOS ANGELES BUSINESS SOURCE CENTERS (LABSCs) METRICS JANUARY 3, 2021 to JANUARY 7, 2021

LABSCs Reporting: North Valley, West Valley, South Valley, South LA, East LA, Mid City, Central West, Hollywood and Harbor

Microenterprises assisted	80
Microenterprises enrolled	3
Small businesses assisted	18
Small businesses enrolled	1
Number of BSC Clients who attended virtual workshops	0
Sidewalk vendors assisted	27
Sidewalk vendors enrolled	5



The Economic & Workforce Development Department is headquartered in the Garland Building located at 7th street and Garland Ave in downtown Los Angeles.

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213-744-7300
711 for TRS (TTY)

If TTY/TTD is needed to contact us, please use 711 for Telecommunication Relay Services (TRS)

If you have any questions, comments, or wish to have a contribution considered for inclusion in an upcoming "Updates," please feel free to contact Jamie Francisco at (213) 744-9048 or Jamie.Francisco@lacity.org